November 2026

Cleanology's annual charity fundraiser breaks all records after raising over £50,000 for The Hygiene Bank

Around 200 guests have enjoyed an inspiring evening at The Bloomsbury Hotel in central London when they raised over £50,000 in one night to help The Hygiene Bank charity play a crucial role spearheading the fight against hygiene poverty.

The widely acclaimed annual fundraiser hosted by multi-award-winning office and commercial cleaning company Cleanology has established such a loyal following that it has now directly raised over £200,000 in its first six years, and indirectly many times that.

Dominic Ponniah, event organiser and Co-Founder of Cleanology, said: "I am humbled that this event has grown from a small gathering in our office car park in Clapham to being one of the biggest fixtures of our industry calendar. We are so grateful for the continued support of our generous sponsors and guests who continue to make such an important contribution towards our fight against hygiene poverty."

Ruth Brock, CEO of The Hygiene Bank, said: "A huge thank you to Dominic and the whole Cleanology team for putting so much care, thought and energy into a brilliant evening. I'm so grateful to everyone who attended, sponsored or gave so generously. It's so exciting to see how what started as a small gathering in Cleanology's office car park has now grown into an evening that brings a large, dynamic and committed community of people together to support The Hygiene Bank.

"What you've raised will empower our local hygiene banks to get everyday essentials like toothpaste, shampoo and deodorant to more people who are struggling to afford them. It's easy to take those basics for granted, but for some people it can be life changing. I'm so glad to have Cleanology alongside us as we work towards a day when everyone has access to the basics they need."

The event – held on November 11 at the chic, art deco-style hotel in Great Russell Street – was sponsored by financial advisors Bonham & Brook, insurance brokers Brown & Brown, cleaning and hygiene products manufacturer Evans Vanodine plc, cleaning supplies provider

Foremost, janitorial supplies distributor Hays Hygiene, global manufacturer of personal care products Kimberly-Clark Professional, washroom services firm Liberty Hygiene, AI-powered bid writing platform MyTender.io and sustainability certification and net-zero provider Planet Mark.

At the fundraiser, guests enjoyed drinks, bowl food, an extensive raffle and live music by the renowned Meraki Jazz trio. The event also featured a panel discussion, chaired by Dominic Ponniah, and featuring Cheeky Panda Co-Founder Chris Forbes, Hygiene Bank volunteer Lorraine McGibbon, Hygiene Bank supporter Shamir Dawood of Helium Capital, as well as Ruth Brock.

One of the evening's highlights saw competitive bidding for auction prizes such as a tennis racket signed by legend Novak Djokovic, a three-course dinner for two at The Goring's Dining Room, two corporate hospitality tickets to watch a match at Brighton & Hove Albion FC's The Amex stadium, a trip to see a Red Arrows display with afternoon tea in Jersey and dinner for six at Dishoom.

Earlier this year, new research commissioned by The Hygiene Bank showed that a quarter of Londoners cannot afford basic hygiene products, causing huge damage to their health, dignity and wellbeing. Around three out of 10 women in London have had to choose between buying enough food or hygiene products, and many have missed job interviews or work because of it.

The Hygiene Bank is a people-powered charity and social movement, committed to tackling hygiene poverty in communities across the UK. It believes that no one should have to choose between staying clean and meeting other basic needs. Through their network of local hygiene banks, they provide essential hygiene products to those experiencing poverty or crisis.

Cleanology – headquartered in Vauxhall, South West London, and with regional offices in Manchester, Birmingham, Bristol and Scotland – runs campaigns throughout the year to raise funds and awareness for hygiene poverty and staff participate in fund-raising opportunities such as marathons. The family run company is also celebrating after recently becoming what is thought to be the first UK commercial cleaning company to become a B Corporation and holder of an EcoVadis silver medal.

Visit: https://cleanology.com/services/office-cleaning/

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Notes for editors:

Established over 20 years ago, Cleanology provides professional office and commercial cleaning services, property maintenance and a wide range of support services across the UK, from Scotland to Southampton.

Our clients include blue-chip corporates, Royal palaces and some of the world's most famous brands.

As a multi award-winning family business, we are now one of the most established companies in the industry, employing over 1,400 people.

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