



Sabert Europe launches its largest-ever product portfolio in new catalogue

“We don’t just have more products. We also have the people, knowledge, technology and scale to help customers simplify sourcing, accelerate innovation and support their growth.”

Sabert Corporation Europe has released its new catalogue, showcasing the company’s most comprehensive portfolio to date following the integration of Colpac, continued product development and ongoing investment in innovation.

Featuring over 800 SKUs, Sabert Europe’s new catalogue helps customers explore solutions designed to meet the changing needs of foodservice operators, retailers, processors and food-to-go businesses.

Available in print and digital formats in English, French and German, the catalogue provides customers with a clear showcase of Sabert Europe’s wider capabilities and its growing role as a complete packaging partner.

A broader, stronger packaging offer

“Releasing this catalogue demonstrates how much Sabert Corporation Europe has evolved,” says Alex Noake, Senior Vice President and Managing Director for Sabert Europe. “The acquisition of Colpac one year ago, together with our expanded product portfolio and continued investment in innovation, means we can now offer customers a far more complete packaging solution than ever before.

“Increasingly, customers can source everything they need from one trusted partner rather than multiple suppliers. The catalogue reflects that evolution. It showcases a broader range of products, greater technical capability and a stronger organisation, supported by collaboration across Europe, the US and China.”

In-house materials expertise

“Having expertise across pulp, plastic and paperboard under one roof is a real differentiator for Sabert,” emphasises Andrew Grimbaldeston, Marketing & Innovation Director at Sabert. “Because we understand the strengths and limitations of each material, we can provide customers with objective guidance and identify the solutions that best meet their operational, commercial and sustainability goals.”

“We don’t just have more products. We also have the people, knowledge, technology and scale to help customers simplify sourcing, accelerate innovation and support their growth,” adds Alex Noake.

“Whether customers are looking for fibre-based solutions, paper packaging, recyclable plastics, hot and cold food containers, food-to-go formats or custom branding opportunities, our new catalogue brings together the full breadth of Sabert’s expertise in one place.”

Be among the first to discover the new Sabert portfolio

Visitors to **London Packaging Week** on 16 and 17 September 2026 will be among the first to explore the new Sabert portfolio. Sabert will be exhibiting on stand C40 at ExCeL London.

The successful launch of Pulp Ultra® marks an important step in strengthening our fibre-based packaging offer in the UK. Alongside this, our expertise in Modified Atmosphere Packaging (MAP) for industrial food applications, combined with a growing range of complementary foodservice solutions, allows us to support customers across the entire food supply chain with innovative and practical packaging solutions.

“The release of this new catalogue demonstrates that Sabert Europe is a stronger, more complete packaging partner than ever before,” concludes Alex Noake.

www.sabert.eu



Sabert Corporation Europe's new catalogue demonstrates that it is a stronger, more complete and more credible market leader than ever before.

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About Sabert

Sabert is specialised in manufacturing and marketing food packaging, disposable high-quality tableware and compostable food packaging and tableware. Through various partnerships established with some of its customers, Sabert Corporation Europe commits to develop its products and its production's processes in a sustainable way. With 40 years of experience, Sabert provides innovative, value-added products to the highest quality standards supported by outstanding customer service. We have given ourselves the mission to offer our clients the best guarantees in terms of quality, safety and service. Today, our product solutions fulfil this vision and have earned the trust and loyalty of customers around the globe. As our employees and clients agree, Sabert makes food look great!

In July 2025, Sabert acquired Colpac Limited, a leading UK-based manufacturer of sustainable paperboard packaging solutions for the food-to-go foodservice and industrial markets.

Sabert Corporation Europe is a founding member of the Alliance for Fibre-Based Packaging.

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