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Cleanology celebrates becoming B Corp and gaining EcoVadis silver medal

Multi-award-winning Cleanology is celebrating after becoming what is thought to be the first UK commercial cleaning company to become a B Corporation and holder of an EcoVadis silver medal.

Cleanology's certification as a B Corporation (or B Corp™) sees it join a growing movement of companies that are reinventing business for the benefit of all people and our shared planet.

Verified by B Lab, the not-for-profit behind the B Corp movement, the achievement demonstrates that Cleanology meets high standards of social and environmental performance, transparency and accountability alongside a commitment to goals beyond shareholder value.

The news comes as the ongoing climate crisis and widening social inequality continue to pose urgent challenges to the economy. B Corp Certification assesses the entirety of a business's operations and covers impact areas related to practices around governance, workers, community, the environment and customers.

The certification process is rigorous with companies required to provide evidence on performance while legally embedding their commitment to purpose as well as profit in their company articles.

Cleanology's recognition of an EcoVadis silver medal is a prestigious sustainability badge presented only to companies that rank in the top 15 percent of all businesses evaluated globally by the largest and most trusted provider of business sustainability ratings. It signifies that the family-owned company has established a highly structured sustainability management system and demonstrated solid performance across Environmental, Social and Governance (ESG) standards.

The assessment evaluates 21 distinct sustainability criteria divided into 'Four Evaluation Pillars' namely: environment, labour and human rights, ethics and sustainable procurement.

Chairman and Co-Founder of Cleanology Dominic Ponniah said: "Achieving B Corp™ certification is a major milestone for Cleanology and a reflection of our core belief that business can be a force for good. This validation proves that our team's daily work balance's purpose with profit. We are proud to join a global community of leaders who are raising the standard for social and environmental responsibility, and we view this certification not as a finish line, but as a deeper commitment to our ongoing impact.

"Earning the EcoVadis silver medal is another major achievement for Cleanology, reflecting our deep commitment to embedding ESG metrics into our daily operations. This independent assessment reflects the hard work of our teams across environmental, labour, and ethical management practices".

Chris Turner, CEO of B Lab UK, said: "We are delighted to welcome Cleanology to the B Corp™ community. This is a movement of companies that are committed to changing how business operates and believe business really can be a force for good. We know that Cleanology is going to be a fantastic addition to the community and will continue driving the conversation forward. Its commitment to doing business differently will be an inspiration to others and will help spread the notion that services in business is as much about people and planet as it is profit".

Cleanology has led the way in sustainable, chemical-free cleaning for over 25 years, pioneering microfibre cloth and bio-enzyme products. Committed to achieving Net Zero by 2035, it prioritises eco-friendly purchasing, zero landfill, and plastic-free alternatives. It was the UK's first cleaning company to introduce 100% sustainable uniforms with each one made from organic cotton and containing 2.5 plastic bottles.

Cleanology has also invested in an electric van fleet saving 5,000 litres of diesel per year.

The company - headquartered in Vauxhall, South West London, and with regional offices in Manchester, Birmingham, Bristol and Scotland - operates a zero-landfill policy, turning any waste that can't be recycled into energy. To minimise single use plastics, it utilises reusable cleaning cloths which can be washed and reused up to 150 times.

Cleanology is multi award winning, recognised by Global Good, Green Apple and the European Cleaning and Hygiene Awards. It was awarded the ESG and Social Impact Award at the Scale-Up Awards 2024.

Visit: <https://cleanology.com/services/office-cleaning/>

Ends



*Dominic Ponniah, Chairman and Co-Founder of Cleanology
with the EcoVadis silver medal and B Corp™ certification*

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About Cleanology

Established over 20 years ago, Cleanology provides professional office and commercial cleaning services, property maintenance and a wide range of support services across the UK, from Scotland to Southampton. Clients include blue-chip corporates, Royal palaces and some of the world's most famous brands. As a multi award-winning family business, Cleanology is now one of the most established companies in the industry, employing over 1,400 people.

About B Lab

B Lab is a nonprofit transforming the global economy to benefit all people, communities, and the planet. A leader in economic systems change, our global network creates standards, policies, tools, and programs for business, and we certify companies, known as B Corps, who are leading the way. To date, our community includes 1 million workers in over 10,000 B Corps across 102 countries and 162 industries. To learn more visit:

<https://www.bcorporation.net/en-us/>

About B Lab UK

As part of this global non-profit B Network, B Lab UK's purpose is to redefine success in business through building a community of engaged businesses, raising awareness of the B Corp movement and influencing change in the UK economy.

About B Corp Certification

Certified B Corporations, or B Corps, are companies verified to meet B Lab's standards of social and environmental performance, transparency, and accountability. Based on stakeholder input, research, and established best practices, B Lab's standards are the basis for B Corp Certification requirements and B Lab's impact management tools, and they inform the network's programs and collective action initiatives.

About EcoVadis

EcoVadis is a purpose-led business offering sustainability intelligence including ratings and carbon management to help companies manage risks and drive improvements across supply chains. To learn more visit: <https://ecovadis.com/>

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