



Sybron and Lime Sustainable Supplies announce joint venture

28 August 2026: Sybron, a leading supplier of cleaning, hygiene and catering products to some of the largest names in UK hospitality and B-Corp-certified Lime Sustainable Supplies (LSS), a data-driven supply chain business, have established a partnership to bring unrivalled service, support and sustainability initiatives to the cleaning supplies market.

Sybron customers in the hospitality sector will benefit from LSS' advanced data-driven sustainability modelling, whilst LSS' customers will enjoy Sybron's best in class operational support from its new HQ and warehousing at the Icon in Harlow and its northern depot in Stafford.

The two businesses are highly complementary, offering the very best sustainability initiatives, including lifecycle assessments and carbon foot-print measurement, with data-driven business reporting.

"This JV is a game changer for us," says Sybron's sales & marketing director, George Mason. "We are proud of our sustainability achievements however this collaboration takes us to the next level. It allows us to facilitate our customers' ESG decision-making, giving them the tools from a multi award-winning sustainability specialist to make informed choices."



LSS managing director and group head of ESG, Matt Burtinshaw says: "This is a perfect commercial symbiosis, extending both companies' reach and offering high level sustainability solutions, as well as service and support excellence."

<https://www.sybron.co.uk/>

<https://limesupply.com/>

L-R LSS managing director and group head of ESG, Matt Burtinshaw and Sybron sales & marketing director, George Mason

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Notes for editors

About Sybron

A family-owned company established in 2003, Sybron supplies cleaning, hygiene, and catering products to sectors across the UK including hospitality, education, healthcare, and facilities management. Our business ethos is built on providing best in class service to our clients through a dedicated team, bespoke to each customer.

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