



## **Fenton Packaging Solutions takes National Gold in the International Green Apple Environment Awards**

***“We’re delighted to see our sustainability efforts recognised on an international stage, and even more excited to keep pushing boundaries for a greener future.”***

Leeds-based **Fenton Packaging Solutions** has been awarded National Gold in the prestigious International Green Apple Environment Awards for Paper & Packaging: Innovation.

“This recognition celebrates our commitment to developing sustainable alternatives to traditional rigid plastic containers,” says Fenton Packaging Solutions Sustainability Manager Alison Gales.

“Many industries use rigid plastic HDPE containers for everything from chemicals to detergents, and with strong pressure from shareholders, pressure groups, and the public, to move away from plastic or at least reduce it, there has never been a more important time to develop an alternative solution.

“Working with Sweden-based packaging innovators Quadpak, Fenton Packaging Solutions offers a wide range of UN-approved sustainable bag-in-box alternatives which are ideally suited for the majority of products in Packing Groups II & III, where rigid plastic containers have been the traditional packaging format of choice.

“Our bag-in-box packaging solutions are made from 100% recyclable materials and use 80–90% less plastic than traditional rigid containers.

“The impact of switching to our bag-in-box solutions is significant, delivering 80–90% reduction in packaging waste by weight, combined with a 4:1 logistical transportation advantage, improving efficiency while significantly lowering environmental impact.”

## Commitment to sustainability

“This award comes just three months after we were awarded a Bronze medal for sustainability by EcoVadis,” says Fenton Packaging Solutions Managing Partner Chris Warren. “The National Gold award from The Green Organisation in the Paper & Packaging: Innovation category of this year’s International Green Apple Environment Awards is a testament to the passion, innovation, and teamwork across Fenton.

“Sustainability is at the heart of our business and this latest award highlights our continued commitment to embedding sustainability principles into every aspect of our operations.

“We’re delighted to see our sustainability efforts recognised on an international stage, and even more excited to keep pushing boundaries for a greener future.”

<https://www.fentonpackaging.co.uk>



*Fenton Packaging Solutions Sustainability Manager Alison Gales with the Gold Green Apple Award.*



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### Notes for editors:

### About Fenton Packaging Solutions

Fenton Packaging Solutions specialises in stocking and distributing a wide range of containers for powders, granules, pastes and liquids, for industry sectors including food, dairy, beverage, pharmaceuticals, chemicals, detergents, paints, inks, resins and adhesives.

Fenton Packaging Solutions is a member of leading trade associations, including the British Coatings Federation.

### About The Green Apple Environment Awards

The Green Apple Environment Awards were launched in 1994 by The Green Organisation and have become well established as one of the most popular environmental campaigns in the world.

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