

Niz Cleaning Solutions case study



Truvox International helps Manchester-based cleaning company achieve rapid growth

Entrepreneur Nizam Patel established Greater Manchester-based Niz Cleaning Solutions just six years ago. The rapidly growing cleaning business providing office cleaning, end-of-tenancy and domestic deep cleaning plus specialist cleaning services in difficult environments such as automotive detailing and the education sector.

We talk to 23-year-old Nizam about how he has achieved such quick success.

“Niz Cleaning Solutions has grown so fast and from just me a couple of years ago, we now have close to 20 full-time operatives,” says Nizam Patel. “We’re only just over five years into our development, and we don’t have much money or time, so we need to adopt only machines that are easy to use and above all consistently reliable.

“That’s where Truvox comes in. The VTVe tub vacuum and the Multiwash scrubber dryer help my business achieve the high standards of cleaning our customers expect, and with machines to suit every cleaning need for the commercial cleaning sector, Truvox International isn’t just a supplier, it’s a partner.

The VTVe – small and light, yet mighty

“I will say without hesitation that the VTVe from Truvox International is the best tub vacuum out there. We’ve had one of these machines at one of our sites for nearly four years and it has never needed any maintenance. The VTVe reliably delivers fantastic cleaning performance and is considerably better than other tub vacuum cleaners I have tried.

“It is so well designed – small and light, yet mighty, and so compact and manoeuvrable. It weighs only 6kg and takes up so little space, so we can always find room in a cleaning cupboard to leave it on-site rather than having to take a machine from contract to contract.

“The VTVe features 3-stage filtration, including HEPA 13 filter, that provides a high filtration of all particles of 0.3 microns and larger, which is major benefit. It is also quite quiet, so can easily be used during office hours.

“Working in sectors such as education and healthcare, many of our operators are effectively housekeepers, so they’re around all the time and cleaning is something that happens in front of people – so having machines which look really professional is another benefit of choosing to work with the VTVe and Multiwash™.”

Niz Cleaning Solutions – the story so far...

“I was only 16 and still in full-time education when I started working in the cleaning industry,” says Nizam Patel. “My first experience of machines from Truvox International was when I was a cleaner at a shopping centre, and I remember the Multiwash™ machine did such a great job, particularly in the washrooms.

“I decided to start my own cleaning business when I was 17, and initially focused on house cleaning. I soon realised that these homeowners also had businesses and my clients were so pleased with what I achieved in their homes, they asked me to do the same at their offices. From one-off cleans came repeat business and recommendations, and the whole thing just took off.

“Niz Cleaning Solutions has got this far without any inward investment. We’ve grown organically and we’ve had to purchase everything we use. That’s one of the reasons for choosing to use Truvox machines, because they’re cost effective and reliable. And the other thing about Truvox is that there’s always someone at the end of the phone to help you if you’ve got any kind of issue.

“I’m proud to say that Truvox International not only ensures that Niz Cleaning Solutions can deliver consistently excellent results, but has also helped my business to grow.”

ENDS: 585 words



Nizam Patel with Truvox International's VTve tub vacuum.

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Notes for Editors:

About Truvox International

Truvox International is a leading global manufacturer and supplier of commercial and industrial floorcare machines, based in Southampton, England.

From the production of its first electrical polishing machines in the early 1960s, Truvox has successfully expanded both its product range and its geographic reach to a point where it is now recognised in over 70 countries worldwide.

Truvox International has a wide range of well-established brands including Orbis rotary burnishers, Hydromist carpet extractors, Valet vacuums, Multiwash scrubbers and Cimex three brush technology.

In 2007, Truvox International became part of the Tacony Corporation, based in St Louis, Missouri, USA. Tacony Corporation has three core divisions: Commercial Floorcare; Home Floorcare; and Sewing.