



16 September 2024

Kimberly-Clark Professional™ launches WypAll® Midi-Roll 2-in-1 ready to use portable dual wiper dispensing system

Expanding its leading range of WypAll® cleaning and wiping products, Kimberly-Clark Professional has launched its latest surface wiping solution the WypAll® Midi-Roll, developed to meet the hygiene and efficiency needs across all segments of industry and manufacturing.

An innovative 2-in-1 solution, the WypAll® Midi-Roll wiping and cleaning system consists of a one of a kind portable, ready to use single sheet dispensing from both central and side feeds. Users can select the right wiper according to their task, with three options from the WypAll® X non-woven wipers range.

The dual wiper distribution system by Kimberly-Clark Professional™ is housed in an innovative lightweight dispensing box with integrated handles, which is liquid-resistant thanks to a varnish coating that protects it from water, oil and grease.

Reduction in paper consumption

“The WypAll® Midi-Roll has been designed to ensure optimal hygiene, while maximising productivity, improving costs and minimising the environmental impact by reducing waste,” explains Nataly Scarpetta – UK brand and customer Marketing Manager. “In use with WypAll® X wipers, the side feed sheet by sheet dispensing can reduce up to 15%¹ reduction in paper consumption.”

For Kimberly-Clark Professional the WypAll® Midi-Roll system combined with the multi wiper options from the WypAll® X range, enables efficiency and productivity gains. Fully portable

and equipped with ergonomic handles, the system has carefully designed dimensions to be easily moved between work areas.

Compatible, durable and portable

The WypAll® Midi-Roll brings key advantages to users beyond surface wiping and contaminant removal. The 2-in-1 system allows users to use exactly the right number of wipers and the right wiper for each wiping task.

Plus, the WypAll® wipers are compatible with many commonly used chemicals for cleaning and each wipe can be used more than twenty times. The entire sturdy and durable system replaces cloths typically used for portable tasks.

“It is important to bring added value to professionals whilst meeting the challenges of hygiene, surface wiping and consumption control,” adds Nataly Scarpetta. “The new system can help customers streamline their cleaning process whilst limiting the risk of waste from over consumption. The Midi-Roll is a versatile yet economical and practical option suitable for any installation and any stage of the process, whether in maintenance, manufacturing, surface preparation or finishing”.

Solutions for all wiping and cleaning tasks

Whether it's wiping away dirt, oil or grease, applying lubricant to finished or in-process products, or removing solid residue from a surface, having the right wiper on hand is essential. With an application-based approach, the WypAll® X range combined with the new Midi-Roll format creates a clean working environment with wipers adapted to each task, for light to medium work and on difficult surfaces.

The versatile, reusable, lightweight and durable WypAll®X60 is suitable for light wiping tasks such as the removal of adhesives, light oils, dirt and debris. For medium wiping tasks, the WypAll® X70 absorbs thicker contaminants such as liquids, dust, dirt and sticky substances plus industrial oils and greases and chemical solvents. Customers who need wiping solutions to clean tough industrial surfaces can select the WypAll®X80, ideal for removing metal chips and debris from machinery tools and parts.

Designed for all segments of industry and manufacturing, the WypAll®X Midi-Roll range of wipers will meet the challenges of hygiene, surface wiping and wipe consumption control in a multitude of sites and industrial sectors such as aeronautics, automotive production,

mechanics, chemicals, the metal industry, food manufacturing plus more generally, the fields of maintenance, repair and operation.

Ends



Photo caption: The WypAll® Midi-Roll wiping and cleaning system. A new versatile 2-in-1 roll and sheet-by-sheet dispensing system for convenient and hygienic surface cleaning and wiping.

Sources:

1 Results of a study carried out in August 2022, based on the reduction of waste and consumption through the removal of a single sheet and the resulting reduction in waste and transport volumes.

For further information, please contact:

Stephanie Sergeant

Suzanne Howe Communications

Tel: +44 (0)2034 680923

Email: steph@suzannehowe.com

Twitter: [@suzannehowecomm](https://twitter.com/suzannehowecomm)

Web: www.suzannehowe.com

Notes for editors:

About Kimberly-Clark Professional

Kimberly-Clark Professional partners with businesses to create Exceptional Workplaces, helping to make them healthier, safer, and more productive. Key brands in this segment include Kleenex, Scott, WypAll, KleenGuard, and Kimtech. To see how Kimberly-Clark Professional is helping people around the world to work better, please visit www.kcprofessional.com.

About Kimberly-Clark

Kimberly-Clark (NYSE: KMB) and its trusted brands are an indispensable part of life for people in more than 175 countries. Fueled by ingenuity, creativity, and an understanding of people's most essential needs, we create products that help individuals experience more of what's important to them. Our portfolio of brands, including Huggies, Kleenex, Scott, Kotex, Cottonelle, Poise, Depend, Andrex, Pull-Ups, GoodNites, Intimus, Plenitud, Sweety, Softex, Viva and WypAll, hold No. 1 or No. 2 share positions in approximately 70 countries. We use sustainable practices that support a healthy planet, build strong communities, and ensure our business thrives for decades to come. We are proud to be recognised as one of the World's Most Ethical Companies(R) by Ethisphere for the sixth year in a row and one of Fortune's Most Innovative Companies in America in 2024. To keep up with the latest news and to learn more about the company's 150-year history of innovation, visit the [Kimberly-Clark website](#).