



31 August 2023

Sabert focuses on food-to-go and celebrates its 40th anniversary at Lunch!

“At Lunch!, Sabert will be celebrating 40 years of providing innovative, value-added products to the highest quality standards, supported by outstanding customer service.”

Visitors to stand L833 at the annual Lunch! show at ExCel, London, on 27 and 28 September, will see the latest food-to-go solutions from Sabert Corporation Europe.

The importance of the food-to-go category

According to the Food to Go Market Report 2023 from industry analyst Lumina Intelligence, the food-to-go category increased by +31.7% in 2022 to a value of £21.4 billion and is expected to grow by 4.1% in 2023.

“For many operators, food-to-go represents their biggest opportunity and we’ll be showing some of our latest innovations aimed at the sector at the Lunch! show,” says Sabert’s UK&I Sales Manager, Clive Pickerill.

“On show will be our recently launched Snap2Go, and Deli2Go ranges, plus our sustainable paper cutlery. In each case, our focus is on making food look great, while also putting the emphasis on offering best value, coupled with best functionality, and best-in-class sustainability credentials.

“At Lunch!, Sabert will be celebrating 40 years of providing innovative, value-added products to the highest quality standards, supported by outstanding customer service. Our mission is to offer our clients the best guarantees in terms of quality, safety and service.”

Snap2Go

Sabert's new Snap2Go range brings an aesthetically pleasing, minimalistic design but with maximum functionality. This exceptional innovation offers good visibility thanks to the clear rPET lid which offers an easy one-hand closure and strong fit. Moisture and grease resistant, Snap2Go is an excellent choice for chilled meals and food-to-go applications.

100% made in Europe, Snap2Go is a fully recyclable solution. The base is made from Forest Stewardship Council (FSC®) certified paper and the rPET lid contains a guaranteed minimum 50% recycled content. Stackable and nestable, Snap2Go is available in four popular sizes – 375ml, 500ml, 750ml and 1000ml – with two high visibility rPET clip-lid sizes. Sabert also offers bespoke designs and sizes with fully customisable print available, so brand owners can easily add their logos and messages.

Deli2Go

The new Deli2Go board tray range is ideal for hot and cold foods. Made in Europe, the stackable and nestable Deli2Go board trays are grease resistant and refrigerator friendly. Available in four popular sizes, they can be paired with one common innovative PP lid with an external clip that provides one-hand closure – creating a secure fit for food-to-go applications, while also providing great food visibility for maximum appeal. Both the tray and the lid are fully recyclable.

Paper Cutlery

Sabert's new patented recyclable paper cutlery is strong, robust, and performs well with stiffness and cut quality when used with hot or cold foods. The range combines sustainability and outstanding performance, has full FSC® chain of custody accreditations, and is fully recyclable in the paper waste stream. Elegant and robust, each piece is the perfect length for easy handling and has a pleasant smooth feel.

Perfect packaging solutions

“Visit stand L833 at the annual Lunch! show at ExCel, to discuss all your food-to-go packaging needs,” says Sabert UK&I Managing Director Alex Noake. “As a consultative business, we can ensure that operators are using the perfect packaging solutions to best fit their business, while helping them to improve their sustainability credentials.

Ends



Snap2Go, from Sabert, combines an aesthetic and minimal design with maximum functionality, plus great visibility thanks to its innovative clear high-visibility rPET clip-lid.



The new Deli2Go board tray range is ideal for hot and cold foods.

For further information, please contact:

Bill Bruce,

Suzanne Howe Communications

Tel: +44 (0)2034 680923

Email: bill@suzannehowe.com

Twitter: [@suzannehowecomm](https://twitter.com/suzannehowecomm)

Web: www.suzannehowe.com

Or visit: www.sabert.eu

Notes for editors

About Sabert

Sabert is specialised in manufacturing and marketing food packaging, disposable high-quality tableware and compostable food packaging and tableware. Through various partnerships established with some of its customers, Sabert Corporation Europe commits to develop its products and its production's processes in a sustainable way. With 30 years of experience, Sabert provides innovative, value-added products to the highest quality standards supported by outstanding customer service. We have given ourselves the mission to offer our clients the best guarantees in terms of quality, safety and service. Today, our product solutions fulfill this vision and have earned the trust and loyalty of customers around the globe. As our employees and clients agree, Sabert makes food look great!