



22 June 2023

## **Ozo Innovations demonstrates its commitment to be net zero by 2035 with carbon partner Auditel**

Ozo Innovations has further demonstrated its commitment to be net zero by 2035, by joining forces with its new carbon partner, Auditel.

Ozo Innovations is a cleantech start-up which helps customers to achieve their sustainability goals, by delivering environmental and productivity benefits that enable carbon net zero through innovative electrochemical solutions. Meanwhile, Auditel is a carbon footprint consultancy which helps clients on their journey towards net zero by simplifying the process – and reducing carbon emissions and costs at the same time.

### **Helping customers achieve their sustainability goals**

Ozo Innovations' purpose is to enable its customers to achieve their sustainability goals by reducing water, chemical and energy consumption while increasing their productivity and labour utilisation. The company's novel electrochemical solutions transform salt and cold water into a powerful cleaning and disinfection solution that drive productivity in food production and processing, without compromising on food hygiene.

Deploying Ozo Innovations' product, eloclear™, improves customer margins by: increasing productivity and labour utilisation by up to 60%; while reducing water, energy and chemical consumption by up to 50%.

"The food industry is a major consumer of water and energy as well as a major source of greenhouse gas emissions," says Ozo Innovations Dr Mark Poole. "We truly believe we have a

solution that can help the food industry – and other industries – become more sustainable and achieve net zero.

“We can make a positive impact on scope 1 and 2 emissions reduction and we strongly believe we can impact scope 3 emissions via our disruption of the existing chemical supply chain.

“The team at Ozo is deeply passionate about this cause and as a business our goal is to demonstrate our own commitment by achieving net zero by 2035. It is important that we demonstrate our own credibility to our customers and suppliers, and that is why we are embarking on our own carbon journey, supported by Auditel.”

Mark Appleton Carbon Auditor at Auditel added, “It is really exciting to be working with the team at Ozo Innovations,” says Auditel Carbon Auditor Mark Appleton.

“Ozo Innovations has a terrific product range which helps their customers reduce their carbon emissions, and they fully understand the credibility that measuring and reducing their own carbon adds to their customer offer. We look forward to continuing working with the team and their supply chain to help them achieve an industry recognised standard of carbon neutrality, as their first step on the road to achieve net zero by 2035.”

### **Innovation is the best weapon in the fight against climate change**

During the Innovation Showcase session at the recent Innovation Zero event in London, Dr Poole gave a presentation called: “Driving productivity and carbon net zero with safe, smart and sustainable cleaning and hygiene processes”.

Innovation is the best weapon in the fight against climate change and the Innovation Zero event was held to shine a light on new solutions from the energy, transport, industrials, finance and the built environment sectors, with its mission to connect leaders from many sectors, to accelerate the low carbon transformation.

At the event, Dr Poole said: “Swift action is required to cut emissions and reduce the disastrous effects of climate change. Ozo Innovations has a solution that can help businesses – especially those in the food sector – to improve sustainability and reduce their emissions, by disrupting the existing cleaning and hygiene processes.

“We are helping to shape a more sustainable future through smarter, safer hygiene solutions for food manufacturing and other sectors.”

Ends

**Your net zero transition journey**  
Increasing margins and decreasing emissions

**OZO**  
innovations

Improving productivity and labour utilisation by up to **60%**

**+**

Reducing water, energy and chemical consumption by up to **50%**

**=**

Increases margins  
Decreases emissions

**NETZERO**

**elöclear** shape a more sustainable future through smarter and safer hygiene solutions

Deploying Ozo Innovations' product, elöclear™, improves customer margins by:  
– Improving productivity and labour utilisation by up to 60%  
– Reducing water, energy and chemical consumption by up to 50%



Ozo Innovations CEO Dr Mark Poole

For further information, please contact:

Bill Bruce

**Suzanne Howe Communications**

Tel: +44 (0)2034 680923

Email: [bill@suzannehowe.com](mailto:bill@suzannehowe.com)

Twitter: [@suzannehowecomm](https://twitter.com/suzannehowecomm)

Web: [www.suzannehowe.com](http://www.suzannehowe.com)

#### **Notes for editors:**

##### **About Ozo Innovations**

Ozo Innovations is a cleantech start-up which helps customers to achieve their sustainability goals, by delivering environmental and productivity benefits that enable carbon net zero through innovative electrochemical solutions.

Ozo Innovations' novel electrochemical solutions transform salt and cold water into a powerful cleaning and disinfection solution that drives productivity in food production and processing, without compromising on food hygiene.

Deploying Ozo Innovations' product, eloclear™, improves customer margins by:

- Improving productivity and labour utilisation by up to 60%
- Reducing water, energy and chemical consumption by up to 50%.

##### **About Auditel**

Auditel is a team of carbon footprint consultants who help organisations reduce their carbon emissions and costs at the same time. Auditel's net zero carbon consultants and carbon footprint experts help clients on their journey towards net zero by simplifying the process.