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### **Cleanology proudly services new entertainment district lighting up London**

UK commercial cleaning experts Cleanology have been proud to support the launch of London's most exciting new entertainment complex as cleaning-service provider.

Outernet is a global media and entertainment district, integrating unique creative and technical capabilities to bring cultural and retail experiences alive. All centrally positioned within a wider live performance, hotel, restaurant and bar ecosystem. Cleanology's responsibility is for servicing all Outernet above-ground public media spaces, with daily footfall in excess of 170,000.

Dominic Ponniah, CEO of Cleanology, said: "Outernet is boosting London's profile and attracting a huge number of visitors, and I'm delighted to be part of such an exciting new venture. With such high footfall and a site that is open to the elements, we strive to ensure that it looks its best at all times, reflective of the premium global brands Outernet is host to. It is always encouraging to partner with a company that reflects our commitment to sustainability and fair pay."

James McEwan, COO of Outernet, said: "Cleanology's commitment to servicing excellence, their strong value code, plus their extremely personable and professional team, made them the natural choice when deciding whom to help us launch and operate our game-changing public spaces."

The contract employs six cleaning operatives, with at least one member of staff on site all day, seven days a week.

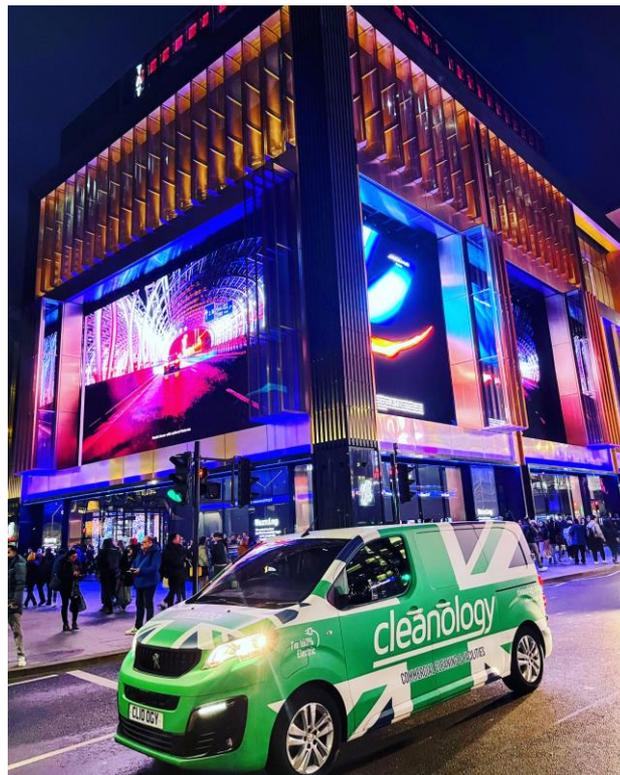
Key Account Manager for Cleanology, Carime Balde, said: “It has been a pleasure to provide services for such a wonderful company. We have managed to create an effective and efficient cooperative system with Outernet, which in turn allows Cleanology to provide the highest standards of cleaning service possible.”

Cleanology’s award-winning initiatives to reduce waste and energy were a key factor in the contract decision, as well as its work to support the Hygiene Bank in alleviating hygiene poverty. It is also a vocal campaigner for the Real Living Wage, with over 90 per cent of all staff now on a Real Living Wage rate or higher.

Ponniah concluded: “Outernet has made a great addition to our diverse and growing commercial portfolio. And we’ve had a flying start to the year after a record-breaking 2022.”

Visit: <https://cleanology.com/services/office-cleaning/>

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**Notes for editors:**

Established over 20 years ago, Cleanology provides professional office and commercial cleaning services, property maintenance and a wide range of support services across the UK.

Clients include blue-chip corporates, royal palaces, and some of the world's most famous brands.

As a multi award-winning family business, Cleanology is now one of the most established companies in the industry, employing over 1,200 people with offices in London, Manchester, Scotland, Birmingham and Bristol.

With a constant focus on technology, innovation, quality, sustainability and social responsibility, we are proud to be Living Wage Foundation accredited service providers, ISO:9001 accredited for quality and ISO:14001 accredited for environmental management as well as members of the prominent Green Organisation promoting environmental innovation and best practice.

To find out more about Cleanology or for a free quote, please email: [cleanology@cleanology.com](mailto:cleanology@cleanology.com) or call 020 7582 8111.