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Sybron launches first own brand with new biotechnology cleaning range – SyBio

Sybron, a leading UK supplier of cleaning, hygiene, and catering products to some of the largest names in hospitality, has launched its first own brand with SyBio, a range of biotechnology-based cleaning products. Partnering with BioVate Hygienics, Sybron has developed a range of products that have replaced harmful, non-renewable chemicals with adaptive biotechnology that cleans, disinfects, and protects.

SyBio is a range of biotechnology-based products that combines probiotic, enzyme and plant-based ingredients to maximise performance with minimal environmental impact. The SyBio products consist of concentrated cleaners, sanitisers and detergents delivered through wall mounted dispensers for optimal dosage control.

“BioVate Hygienics has pioneered the evolution of biotechnology-based cleaning products and share our passion and forward thinking for sustainable cleaning and development of green cleaning methods,” explains George Mason, sales and marketing director, Sybron. “Our objectives for the range are to deliver environmentally friendly products that provide safer applications and improved performance along with reduced costs.”

“Our partnership with BioVate Hygienics provides the expertise and innovation that has enabled us to develop an extensive and diverse range to our clients,” continues George Mason. “Developing our own range has given us more control to deliver specialist products for every cleaning requirement,” adds George Mason. “It also gave us the opportunity to offer a superior cleaning performance that is cost effective and with minimal impact on the environment. All products are highly concentrated formulas, which based on cost in use figures provides a 15-20% saving against other ranges.”

SyBio uses plant-based & bio-based surfactants, utilising the latest biotechnology that mixes natural enzymes and bacteria, which has 30 times more actives than any other biotechnology-based cleaning range. What is more, using SyBio provides long term protection for surfaces through a residual clean. After use, SyBio leaves a layer of good bacteria that protects surfaces against dirt and pathogens for up to 30 days.

“The more you use SyBio, the cleaner and safer your environments become,” explains George. “Using naturally derived ingredients reduces toxicity compared to traditional chemical-based cleaning products. Using science-based biotechnology increases performance and sustainability across your cleaning protocol. SyBio’s concentrated formula brings the cost efficiencies we all need at this time along with a huge reduction in plastic.”

Our biotechnology products are non-hazardous in their ready to use format, and are UK manufactured in line with Sybron’s core values of moving traditional cleaning forwards to be more effective, safer and sustainable.

“Our dedicated teams work with customers to offer the best cleaning products specific to their business, including complete installation of dispensers and ongoing support,” concludes George Mason. For more information go to www.sybron.co.uk/sybio/.

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Sybron launches first own brand – SyBio range of bio-based cleaning products for the hospitality sector



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Notes to editors:**About Sybron**

A family-owned company established in 2003, Sybron supplies cleaning, hygiene, and catering products, to sectors across the UK including hospitality, education, healthcare, and facilities management. Our business ethos is built on providing best in class service to our clients through a dedicated team bespoke to each customer.