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**Heritage London sandwich bar, Birley Sandwiches, first to use innovative home compostable, sustainable Compostabowl™ takeaway food packaging range**

UK-based Seal Packaging has launched Compostabowl™, a new sustainable, home-compostable takeaway food packaging range with leading distributor, Tri-Star Packaging, renowned for first to market innovation.

Compostabowl™ is made from bagasse, a natural plant-derived fibre material which is both abundant and renewable and would otherwise go to waste. The material gives the product a natural look and feel, underlining its sustainability credentials.

Certified as 100% home compostable, Compostabowl™ is a stylish, curvy, ergonomic, sustainable on-trend packaging solution. The compact nested design saves space in the kitchen and speeds up service. The range is suitable for all types of hot and cold food, from salads, to noodles and curries.

The snug-fitting lid is the crowning glory, ensuring maximum presentation while providing a flat surface for vital allergen labelling from Gen-Label in line with Natasha's law. The Compostabowl™ lid further supports the environmental credentials as it is made from 100% recycled PET (rPET) and recyclable.

"We are very excited by Compostabowl™ and believe it will transform the marketplace," says Seal Packaging Director Kevin Curran. "Compostabowl™ is the first of many new products to come out of the Seal Packaging stable, with two more planned before the end of the year."

London based chain Birley Sandwiches – Sandwich Bar of the Year for five out of seven years, pre-pandemic – was the first client in the world to use Compostabowl™.

Birley Sandwiches' market leading position in the sandwich bar sector, coupled with its hunger to do the right thing for the environment has helped drive this product forward. Post-pandemic, Birleys is looking to ensure its packaging meets their consumers' desire for a sustainable approach to food packaging.

Paul Salter, Managing Director of Birley Sandwiches said of the new product “This new cutting-edge salad container will keep us at the forefront of our industry.”

Tri-Star Packaging offer an unbiased, consultative approach when working with customers to create bespoke ranges of packaging that help meet our customers' needs and sustainability goals. If operators want to enhance their sustainability credentials and navigate forthcoming legislation Tri-Star Packaging have many effective and efficient environmentally-friendly packaging solutions to offer and Compostabowl™ is the latest in this armory.

Ends



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**Notes for editors:****About Seal Packaging**

Luton, UK-based Seal Packaging was founded in 1988 with a simple concept; to produce unique, high-quality products for the catering industry. Seal Packaging offers an extensive range of stock products, produced to the highest quality for use in catering facilities from, snack bars, cafés, to hotels and schools.

**About Tri-Star Packaging:**

Tri-Star Packaging is the UK's leading supplier of packaging and disposables to the food and drink market. Renowned for innovation and outstanding customer service, Tri-Star offers a huge range of cutting-edge, award-winning packaging and products for the food-to-go, coffee bar, retail, catering and bakery sectors.