



Celebration

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Celebration Packaging launches disposable paper cutlery in retail packs

UK-based Celebration Packaging has launched its proven disposable and fully recyclable paper cutlery range in convenient retail packs.

“We’ve been supplying our award-winning disposable paper cutlery to the foodservice and takeaway sectors for quite some time, but we are now making the products available to the general public through retail channels,” says Celebration Packaging Managing Director Nick Burton. “Packs of paper knives, forks and spoons are already on-shelf with a leading retailer in Norway and will soon be available here in the UK.”

Available in convenient packs of 20 knives, forks or spoons, Celebration Packaging’s recyclable EnviroWare® paper cutlery is made from paper produced from sustainable forestry and has full FSC® (Forest Stewardship Council®) chain of custody accreditations. Celebration Packaging is BRCGS (Brand Reputation Compliance Global Standards) certified, and the sustainable paper cutlery has been vigorously tested to meet relevant EU regulations, and is free from Bisphenol A.

The outer packaging is own-label branded to fit in with retailer’s existing retail homeware and picnic ranges, and enables consumers to see at a glance that the cutlery is environmentally friendly. “In the foodservice and takeaway sectors, we’re seen as the paper cutlery experts,” says Nick. “Immediately after launching the range in 2019, we won an award in the Innovation Challenge at the lunch! show at ExCel, London. The judging panel said: ‘The EnviroWare® paper cutlery is a real contender for the future of foodservice cutlery’. We are excited to now make these sustainable products available through retail channels.”

In Europe, a ban on the sale of single-use plastic cutlery comes into force on 3 July, and in the UK, while a ban on the supply or sale of single-use plastic straws and cotton buds came into effect last October, the banning of other single-use plastic items is still being debated.

“Disposable, but fully recyclable paper cutlery provides a perfect solution for consumers wanting to play their part in reducing single-use plastic packaging,” says Nick. “Many people think the focus on sustainability is something new and are then surprised to discover that we launched our EnviroWare® range over 13 years ago.”

Ends

celebration.co.uk



Celebration Packaging's recyclable EnviroWare® paper cutlery is now available in retail packs of 20 knives, forks or spoons, and can be own-label branded.

For further information, please contact:

Stephanie Sergeant | Bill Bruce

Suzanne Howe Communications

Tel: +44 (0)7799 347046

Email: steph@suzannehowe.com | bill@suzannehowe.com

Twitter: [@suzannehowecomm](https://twitter.com/suzannehowecomm)

Web: www.suzannehowe.com

Notes for Editors:

About Celebration

UK based Celebration Packaging has over 30 years' experience supplying the foodservice industry. Innovation and new product development is at the core of the company's beliefs and Celebration is regularly introducing new ranges and new products, that are higher quality, more sustainable and more ergonomic for the end user.

In 2007, Celebration launched an eco-friendly food packaging range under the EnviroWare® brand.

Celebration is a member of the Food Packaging Association, and is BRCGS, ISO 9001 & ISO 14001 certified and has FSC® chain of custody accreditation.