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Amipak adds Double Burger Box

London-based Amipak, Foodservice Packaging Association's Manufacturer of the Year 2019, has launched a new double burger box, creating new opportunities for takeaways to increase their offering at a time when many are re-opening.

"Our original single burger box has consistently been one of our most popular takeaway food packaging lines and we've been thinking about adding a double version for quite some time," said Amipak Director of Communications and Sustainability, Daniel Schwitzer.

"Just like the proven single burger box, the double burger box is practical, easy-to-use, rigid and insulated. It even adds a touch of theatre to foodservice as the sides pop out when you open the box, forming a plate."

As the foodservice industry re-opens, with contact-free deliveries and takeaway models which respect social distancing measures, speed of service is essential and Amipak's burger boxes are delivered flat-packed and can be quick-service nested.

Both single and double burger boxes are mono-material and can be recycled. They are also biodegradable and commercially compostable. Breathable and odourless, the burger box range can be custom printed with branding or information on recycling.

"At Amipak, we have always adopted a Kaizen approach to innovation, making small but important changes to improve existing, or develop new, products. The development of the new double burger box, based on the success of the original single burger box, is a great example of this philosophy.

"As businesses re-open or begin planning for re-opening, ensuring they have all that they need to supply the growing demand from consumers is essential and Amipak is pleased to say that we are very much open for business and that both single and double burger boxes are in stock now."

Ends



Amipak's double burger box adds a touch of theatre to foodservice.

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Notes for Editors:

About Amipak

Founded in 1999 – as a result of the merger between Home Supplies (Paper) Ltd and F&Z Packaging Ltd, established in 1953 and 1965 respectively – Amipak is a third generation family business which specialises in manufacturing environmentally friendly recyclable and compostable packaging from paper based products.

All Amipak packaging can be recycled to form materials for the manufacturing of new products – and Amipak recycles all its production waste.

Amipak packaging is suitable for treatment in a commercial facility where it will break down in 8-12 weeks to leave compost. Amipak products conform to the EN13432 standard for compostability. Where a commercial facility is not available, over a reasonable amount of time, the board used to make Amipak's products will be broken down by the surrounding eco-system.

All Amipak products are BRC certified. The BRC Global Standard for Packaging and Packaging Materials was the first packaging standard to be recognised by the Global Food Safety Initiative (GFSI).

www.amipak.co.uk