



19 August 2019

### **Tri-Star announces Alex Noake as Managing Director**

Tri-Star Packaging has announced the appointment of Alex Noake as Managing Director. Noake took up his new role on 1 August from his previous position as Commercial Director and General Manager at the company following the stepping down of its Founders. Noake worked in a number of commercial and financial roles before joining Tri-Star in May 2017.

“It is a very challenging time across the industry, not least due to problems on the high street and the pressures facing the casual dining and grab-and-go sectors in particular,” said Noake. “However, within every challenge lies opportunity and for Tri-Star we are always looking to the next big innovation to develop our business and help our customers reduce their environmental footprint and improve profitability.”

Based near London, in Enfield, Middlesex, Tri-Star Packaging was founded in 1991 by Kevin Curran and Kevin Prosser. Both Founders are stepping down to pursue other interests, with previous Managing Director Kevin Curran remaining in the industry as a thought-leader who will continue to work closely with Tri-Star.

“Both Kevins have been devoted business leaders and tremendous mentors from sales, commercial and operational perspectives,” said Noake. “I am looking forward to applying all the learnings from these two pioneers and to continue to project their energies and drive into the future of the business.”

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**Notes to Editors:**

**About Tri-Star Packaging:**

Tri-Star Packaging is the UK's leading supplier of packaging and disposables to the food and drink market. Renowned for innovation and outstanding customer service, Tri-Star offers a huge range of cutting-edge, award-winning packaging and products for the food-to-go, coffee bar, retail, catering and bakery sectors.