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Dina Foods is on the go to lunch!

Mediterranean foods specialist Dina Foods will be showcasing its range of food-to-go products at the lunch! Show at London's Excel centre on 19 and 20 September.

London-based Dina Foods, **on stand J20**, will be one of 400 exhibitors at lunch!, the UK's biggest annual show for the café, coffee shop and food-to-go sectors.

Dina Foods Assistant General Manager Wilda Haddad, says it will be exhibiting a comprehensive selection of products from across its bakery, confectionery and savoury ranges at the show.

It expects to see a keen interest in its authentic falafel and savouries as more and more food-to-go operators develop vegetarian and vegan ranges, she says.

Also, Dina Foods will be showcasing its new Green Pea Falafel, a delicious and nutritious blend of green peas with chickpeas and spices, as well as innovative plant-based variants from beetroot falafel to the best-selling sweet potato version.

Visitors will have the chance to taste some of Dina's traditional Baklawa assortments, including handy packs of three Baklawas targeted at the café and grab and go sectors.

Dina is bringing its packs of new premium chocolate dipped or stuffed Medjool dates to lunch! which are aimed at caterers, coffee shops and restaurants. In addition, there will be a new selection of innovative NPD range of baklawa exclusively showcased at lunch!

Dina Foods' extensive range of speciality pitta, flatbreads and wraps, such as paninette, lavash and white chapatti, will also be of interest to visitors in the sandwich and food-to-go sectors.

Wilda Haddad says that Dina Foods is looking forward to meeting customers and making new contacts at the Show. "All our products across our confectionery, savouries and breads business are versatile and convenient and so ideal for the food-to-go and café sectors. lunch! will be a great opportunity to show visitors our high-quality ranges."

Dina Foods' Managing Director Suheil Haddad, Assistant General Manager Wilda Haddad, National Account Manager Warren Liffmann as well as Head of Sales Nick Green will be at the Show.

Ends



Falafel for lunch! from Dina Foods

For further information, please contact:

Suzanne Howe Communications

Vicky Huxford

Tel: +44 (0)2034 680923

Email: vicky@suzannehowe.com

Twitter: [@suzannehowecomm](https://twitter.com/suzannehowecomm)

Web: www.suzannehowe.com

NOTES FOR EDITORS:

About Dina Foods

Dina Foods specialises in authentic handmade Mediterranean foods including artisan flatbreads, savouries and confectionery.

The London-based company, established in 1993, is privately owned by the three Haddad brothers and based in London.

Dina Foods is a leading supplier in the food to go market both in the UK and internationally.

www.dinafoods.com