



20 March 2019

### **The Kimberly-Clark Professional Golden Service Awards 2020 launched new headline and supporting sponsors announced**

The Kimberly-Clark Professional Golden Services Awards 2020 has been launched, with new headline sponsor the **Cleaning & Hygiene Supplier's Association (CHSA)** announced today. These are the premier awards recognising excellence in the FM and contract cleaning sectors and will take place on 4 March 2020 at the Hilton on Park Lane, London.

Founded in 1991, The Kimberly-Clark Professional Golden Services Awards have become one of the industry's most esteemed events, providing the opportunity for both contract cleaners and in-house teams to showcase and be recognised for innovation and to set the benchmark for high standards of service.

#### **New sponsors support raising of standards**

Today, Kimberly-Clark Professional is delighted to announce six new sponsors, led by gold sponsor CHSA. Stephen Harrison, CHSA Chairman and MD of Harrison Wipes says: "With a reputation across the industry for celebrating the excellence of cleaning operatives and teams, the Kimberly-Clark Professional Golden Service Awards is an important cross-industry event."

The CHSA has a long-standing commitment to maintaining standards in the industry and represents the major manufacturers and distributors of cleaning and hygiene products in the UK 'away from home' market. "Our members supply the contract cleaners and in-house cleaning teams whose professionalism will be celebrated at the Awards," adds Stephen Harrison. "Sponsoring gives us the chance to shine a light on our commitment to standards brought to life through our Accreditation Schemes, each of which is underpinned by a rigorous process of independent inspection. Our Standards, Your Guarantee."

Joining the Kimberly-Clark Professional Golden Service Awards 2020 as new silver sponsors are **Kärcher**, a global leader in cleaning technology, plus **Bunzl Cleaning & Hygiene Supplies**. New Bronze Sponsors include **Truvox International**, a global manufacturer and supplier of commercial and industrial floorcare machines and **InnuScience** the Biotechnology Cleaning products company. Returning as a bronze sponsor is the **British Cleaning Council (BCC)** and are once again category sponsors for the Site Supervisor of the Year Award.

### **New categories to recognise changing industry**

In recognition of the changing industry landscape and to support entrepreneurial drive, Kimberly-Clark Professional has added two new categories: Best Innovation and Best Small Business. All 16 categories of the Kimberly-Clark Professional Golden Service Awards 2020 will open for entries on 20 May 2019.

The new sponsors have also agreed to support specific awards with category sponsorship. The CHSA is sponsoring the Hospitality Award, with Kärcher and Bunzl selecting the Manufacturing Award and Cleaning Operative of the Year Award respectively. InnuScience is supporting the new Best Innovation Award with Truvox announced as sponsor of the Shopping Mall with more than one shop or department category.

“It is my great pleasure to announce the launch of the Kimberly-Clark Professional Golden Service Awards 2020, most importantly to welcome our new sponsors including our gold sponsor the CHSA,” says Stephen Jones, Kimberly-Clark Professional’s General Manager (UK and Ireland). “These awards acknowledge the very best in our industry and reflect our vision to create exceptional workplaces through raising industry standards. Thank you to all our sponsors for their support, and good luck to all future entrants. We look forward to hearing about all your innovations and achievements.”

Previous winners of the Golden Service Awards include **Mitie, Derrycourt, ISS, Principle Cleaning, Julius Rutherford, Vinci Facilities, intu, The Exclusive Services Group, Cleanology, Sodexo** and **ABM Group UK**.

Ends



Kimberly-Clark Professional announces the new sponsors for the 2020 Golden Service Awards at The Cleaning Show 2019, (left to right) Gordon McVean, Truvox; Nick Winstone, Innuscience; Marcus Heap, Karcher; Charlotte Parr, Bunzl; Simon Hollingberry, BCC and Stephen Harrison, CHSA.

**For further information, please contact:**

Stephanie Sergeant/Suzanne Howe  
Suzanne Howe Communications  
Tel: +44 (0)2034 680923  
Email [steph@suzannehowe.com](mailto:steph@suzannehowe.com)  
[gsa@suzannehowe.com](mailto:gsa@suzannehowe.com)  
Twitter [@suzannehowecomm](https://twitter.com/suzannehowecomm)  
Web [www.suzannehowe.com](http://www.suzannehowe.com)

**Notes to Editors:**

**About the Kimberly-Clark Professional Golden Services Awards:**

The Kimberly-Clark Professional Golden Service Awards were created nearly 30 years ago and continue to be the leading awards programme in the FM and contract cleaning sectors in the UK and Ireland. They are acknowledged internationally as the hallmark of quality and are a powerful marketing tool in the promotion of raising standards in the industry. They are designed to reward excellence by cleaning teams and are held every two years. The 2020 awards programme will open for entries in May 2020.

**About Kimberly-Clark Professional:**

Kimberly-Clark Professional partners with you to create exceptional workplaces, making them healthier, safer and more productive. We create full-service solutions tailored to your needs and leverage our unmatched portfolio of trusted brands to elevate the way people experience your business and what it stands for. Our brands including Kleenex®, Scott®, WypAll®, Kimtech™, and KleenGuard™ help you make an impact on the people who matter most to you. Together, we create Exceptional Workplaces.