



13 February 2019

## **WhiffAway at The Cleaning Show**

WhiffAway Group, world leaders in waterless urinal technology, will be exhibiting at The Cleaning Show at London's ExCel from 19th to 21st March 2019 on stand number F12.

WhiffAway's fully recyclable Waterless Urinal System removes the need for customers to change urinal fixtures to go waterless and results in significant savings in energy and water consumption – and money – as well as eliminating urinal odours. Alongside its own global washroom brands, WhiffAway also contract manufactures bespoke solutions for many OEM, merchant and hygiene companies.

Beyond waterless urinals, WhiffAway is also at the forefront of biological solutions and waste to energy systems. In addition, working with a consortium of specialist partners, WhiffAway Group has developed a market leading IoT solution for washrooms, enabling facilities management companies to better deploy resources and increase operational performance.

"There is so much more to WhiffAway than you might think," said CEO James McLean. "Alongside the obvious benefits of odour elimination and significant water, energy and cash saving, our fully-recyclable solutions also eliminate flooding, improve hygiene and use no harmful chemicals.

"Supporting our world-class products, we provide a fully serviced solution for our customers which includes regular service visits – guaranteeing peace of mind.

"From waterless urinals to smart washrooms, we are looking forward to showing our range of washroom solutions at The Cleaning Show in March."

Ends



WhiffAway Group waterless urinal technology products

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**Notes for Editors:**

**About WhiffAway**

Founded in 1992 by Valerie McLean. Whiffaway Group are leaders in Waterless Technology, Biological Solutions and Closed Systems.

Working in partnership with McAlpine & Co, the original retro-fit waterless urinal was invented by Valerie McLean in 1993 – an award-winning breakthrough that has led the company to pioneer many other innovations.

Today, WhiffAway has offices in the UK, North America, UAE and Germany with distribution to over 35 countries. The company's customers include Heathrow, Sainsbury's, M&S, Google, Westfield and Vue Entertainment. WhiffAway products were also used at the London 2012 Olympics venues.