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### **Kimberly-Clark Professional champions Scott® Clean workplaces to promote hand hygiene on Global Handwashing Day 2018**

This year Global Handwashing Day takes place on 15 October and Kimberly-Clark Professional is embracing the annual event's theme '*Clean Hands – a recipe for health*' by supporting Facilities Managers with a range of tools to help them champion hand hygiene, health and wellbeing in the workplace in relation to snacking and eating.

“With Global Handwashing Day 2018 linking hand hygiene and food hygiene, we wanted to focus on how employees often eat at their desks or in meetings, using their hands and fingers.” says Caroline Stanley, UK Head of Marketing at Kimberly-Clark Professional. “With increased ‘hot-desking’ and shared meeting spaces, proper hand washing and drying before and after food becomes even more important to help prevent the spread of nasty bacteria and illnesses.”

Kimberly-Clark Professional has created a special **Scott® Clean**<sup>1</sup> toolkit for Global Handwashing Day which will provide Facilities Managers with everything they need to engage their guests and employees on 15 October to enhance hand hygiene and maximise infection prevention.

The **Scott® Clean** toolkit includes hand hygiene posters and washroom mirror stickers to display in and around the workplace. Plus, to encourage maximum employee participation on the day itself, there are healthy snacks and hand hygiene postcards to hand out, plus a selfie photo frame and Global Handwashing Day themed novelties. There's also a **Scott® Clean** eToolkit

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<sup>1</sup> Scott® Branded single use paper hand towels and Scott® foam hand cleansers deliver simple hygiene solutions that help Facilities Managers maximise productivity and infection prevention in their workplaces.

available for Facilities Managers who want to spread the word via their company's online channels like email, social media, website, intranet and digital signage.

Stanley continues: "We've designed the **Scott® Clean** toolkit to help Facilities Managers and employers show they really care for their guests and employees by promoting **Scott®** single use paper hand towels and foam hand cleansers in the washroom as an essential step before every meal or snack. We want this initiative to celebrate Facilities Managers for choosing **Scott®** and to positively impact employee health and wellbeing in the workplace.

Free **Scott® Clean** Global Handwashing Day toolkits may be obtained by visiting <https://www.kcprofessional.co.uk/ghd2018>.

Ends



Illustration of the Scott® Clean toolkit

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**About Scott®:**

When it comes to meeting the needs of the people who count on you and managing the ever-changing demands of your company, you can trust Scott® washroom products to be the smart choice. The **Scott®** Brand has a long history of innovation, such as being the first to put toilet paper on a roll in 1890. The **Scott®** Brand delivers simple hygiene solutions that help to maximise productivity in your workplace. Make smart simple with the Scott® Brand.

**About Kimberly-Clark Professional:**

[Kimberly-Clark Professional](#) partners with you to create exceptional workplaces, making them healthier, safer and more productive. We create full-service solutions tailored to your needs and leverage our unmatched portfolio of trusted brands to elevate the way people experience your business and what it stands for. Our brands including **Kleenex®**, **Scott®**, **Cottonelle®**, **WypAll®**, **Kimtech™**, and **KleenGuard™** help you make an impact on the people who matter most to you. Together, we create Exceptional Workplaces.

**About Global Handwashing Day:**

Global Handwashing Day takes place annually on 15 October all over the world and is organised by [The Global Handwashing Partnership](#), a coalition of international stakeholders working to promote effective hand hygiene as a pillar of international development and public health to prevent diseases and save lives.