



4 April 2018

Keeping the Great British Spring Clean Sustainable

RPC bpi recycled products has partnered with the Great British Spring Clean as its sole supplier of 100% recycled plastic refuse sacks for this year's campaign.

The environmental charity is hoping to inspire and mobilise over 500,000 volunteers across the UK to go out and help clean up their local areas.

250,000 blue branded refuse sacks have been exclusively manufactured from post-consumer retail packaging at RPC bpi recycled products' manufacturing site in Heanor, Derbyshire.

Partnering with the Great British Spring Clean, an annual event run by the UK-based independent charity 'Keep Britain Tidy', was an obvious choice for RPC bpi recycled products - the two companies share the common goals of embracing the environment and preventing waste.

Lorcan Mekitarian, Sales Director at RPC bpi recycled products said: "We are proud to be the charity's chosen supplier of refuse sacks. We are dedicated to our sustainability agenda and take our green credentials and the circular economy very seriously. Our wash and recycle facilities are state of the art and can recycle over 70,000 tonnes of post-consumer, retail and agricultural plastic each year."

The Keep Britain Tidy charity partnered with RPC bpi recycled products as they could produce 100% recycled refuse sacks, showing that the charity can be sustainable in its campaign and support second life products made from recycled plastic.

The charity inspires volunteers to clean up not only their villages, towns and cities but also our rivers and beaches. With 80% of marine litter originating from land, everybody can play their part in preventing littering everywhere.

Ends



250,000 blue branded sacks have been manufactured for the Great British Spring Clean

For further information, please contact:

Karen Millican

Suzanne Howe Communications

Tel: +44 (0)2034 680923

Email: karen@suzannehowe.com

Twitter: [@suzannehowecomm](https://twitter.com/suzannehowecomm)

Web: www.suzannehowe.com

Notes to Editors:

- RPC bpi recycled products operates four UK sites.
- RPC bpi recycled products is part of British Polythene Ltd which was purchased in August 2016 by RPC Group Plc - a plastic products design and engineering company with over 180 operations across 33 countries and employing over 20,000 people.

- The polythene used to make the company's award winning Green Sack™ range of refuse sacks is made from recycled British farm waste plastics. The finished product has a carbon footprint that is estimated to be at least 35 per cent less than any other refuse sack in the UK. Already the most tear-resistant option on the market, the latest version – Green Sack Fusion – has been made even stronger by combining triple layer extrusion technology with a new core layer formulation made from super strength waste polythene.
- RPC bpi recycled products is accredited to ISO: 14001, ISO: 9001:2008, and OHSAS: 18001.
- The company's refuse sacks have been certified to CHSA (Cleaning and Hygiene Suppliers Association) standards. The CHSA represents all the major manufacturers and distributors which supply cleaning and hygiene products in the UK. Certification ensures that products conform to the highest industry standards – for example, that 'heavy duty' sacks really fulfil their claim. New members are audited four times throughout their first year, and at least twice annually thereafter.
- www.bpi-refuse.com