



18 October 2017

Contemporary venue sector wins for Cleanology

London-based cleaning services provider, Cleanology, is celebrating three striking business wins across the capital's contemporary venue sector. The new contracts include high-end conference and office spaces, and a modern, design-led, pop-up bar group.

Chief Executive Dominic Ponniah described the new contracts as thrilling, adding that the growing – and extremely versatile – venue sector reflected the entrepreneurial nature of the company.

He said: “Our three new clients illustrate the changing face of the venue industry. Contemporary London is an exciting place to be doing business. Work and social lives are becoming more flexible, and the venue sector is at the heart of that transformation. As a local company, it's exhilarating to be part of that modernization and growth.

“Cleaning venues is one of Cleanology's specialisms. At County Hall, for example, we were able to offer a bespoke strategy for cleaning the 1920s parquet floor, and we have adapted our working methods to suit the requirements of a busy and high-profile events space.”

Work.Life is designed for modern working life. Individuals and businesses can book desk spaces or meeting rooms with stylish, contemporary interiors by award winning designers, across four sites in London and one in Reading.

Elliot Gold, Co-Founder of Work.Life, said Cleanology had shown all the right qualities: “As a fast-growing co-working business where quality of service to our members is key, we were looking for a cleaning partner that could be flexible and cost-effective, without compromising on quality. With their impressive track record in this sector, Cleanology ticked all the boxes.”

Over the summer, Pergola created two glamorous rooftop bars, one set atop the former BBC TV Centre in White City, and the other in the bustling Paddington Basin. The first, Pergola on the Roof, featured a Hamptons theme. It took 3,000 bookings before it had even opened, and went on to be voted 2017’s number one pop up bar by Vogue magazine. Incipio Events, which envisioned and managed the two venues, has plans for a winter-theme at Pergola Paddington Central, and is also applying its unique design to two year-round eateries – The Prince in West Brompton, and Cornerhouse, in White City Place.

Meanwhile, ETC Venues’ iconic, flagship County Hall site provides conference and corporate events services to high profile clients looking for style and attention to detail. It offers some of the best views over the capital, and has recently expanded to two floors, covering 68,000 sq ft. It is the largest event space for hire in London and a highly symbolic venue.

Ponniah concluded: “As an entrepreneurial family-run business, we are genuinely excited by our customers’ businesses. In the case of event spaces, for example, we are not just working with the venue managers, but also for the international brands and organisations they host. Our aim is to enable those businesses to provide a better end service to their customers.”

Ends



The Cleanology team at Pergola on the Roof

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Notes for editors:

- Cleanology is a certified partner of the Living Wage Foundation, with a strong belief in paying above the minimum wage.
- It is accredited to ISO:14001; ISO:9001; it is approved by the Safe Contractor health and safety auditing system, and a 4* member (the highest level) of the Green Organisation for environmental innovation.
- The company works hard to ensure its activities are as environmentally friendly as possible. This includes:
 - operating vehicle fleets that run on hybrid and electric energy; minimising the use of chemicals;
 - using HEPA filters to reduce harmful particle emissions;
 - banning aerosols when cleaning;
 - encouraging the conservation of energy and water by using modern and more efficient technology;
 - recycling at Cleanology's offices, and supporting, assisting and advising clients in setting up and developing their own recycling systems.