



3 July 2017

### **Whitebeam gift boxes**

#### **The simple yet stylish gift option for the man who has everything!**

Whitebeam boutique gift boxes are an easy and stylish present choice for him. Giftable products from British companies have been selected by Founder and Creative Director Lisa Whalley-Smith for their quality, packaging, fragrance and design. They are then elegantly placed into stylish boxes, resulting in a stunning gift that will help solve the dilemma of what to buy men for Christmas.

The range of smart and practical gift boxes are a simple way of ticking off those hard to buy presents for him. 'For Dad' (£105) offers the essential selection of must have products which will freshen up and transform his daily routine and includes handmade silver sixpence cufflinks and a brass plated shoe horn. The 'Corporate Brown for Him' (£150) makes a perfect gift for the sophisticated gentleman. An ideal present for a busy executive with the 'fine and dandy' tie clip and leather-bound notebook. To ease those aches and pains, 'Men's Blue' (£170) makes a perfect gift with Muscle and Joint Cream and Cooling Whiskey Stones. There is something in the range for every man this Christmas with bespoke gift boxes also an option.



'Men's Blue' contains Cooling Whiskey Stones from Men's Society, handmade 925 sterling silver cufflinks from Silverwood Jewellery in Kent, Barr Man Balm and Barr Man Wash from Siabann in Scotland, Muscle and Joint Cream by BSkincare in Cornwall and a Citrus & Basil travel candle from Plum & Ashby in Buckinghamshire. Price: £170 plus p&p

Having worked in product marketing for 16 years, Lisa has recently set up Whitebeam Gifts Ltd which is named after the leaning whitebeam tree in her garden. By choosing to source products from British companies, Whitebeam Gifts Ltd helps promote and support small cottage industries, family businesses and passionate British entrepreneurs.

*Lisa said, "My gift boxes allow the recipient to discover boutique and artisan brands from British companies. Each gift box purchase not only supports my business but also supports dedicated and passionate British producers."*

Visit [www.whitebeamgifts.co.uk](http://www.whitebeamgifts.co.uk) to see the whole range of gift boxes.

Whitebeam Gifts Ltd will be exhibiting at the Christmas in July Festival on 13 July 2017 and can be found on Stand L6 in the Luxury Lounge. The event is being held at B1 Victoria House, Bloomsbury, London. Tickets can be found at <http://www.christmasinJuly.co/mediasignup.php>.

Ends



Founder and Creative Director Lisa Whalley-Smith



Lisa's cabin – Whitebeam Lodge

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**Notes to Editors:**

Whitebeam boutique gift boxes are a simple yet stylish option if you need to send a gift. Themed by colour or occasion, there are boxes for every gifting opportunity. Whether it's

simply to say thank you, or to celebrate a wedding or new addition to the family, there are boxes already prepared as well as a bespoke service option.

Whitebeam helps showcase beautiful products from British companies by carefully selecting bath, body and giftable items from companies in Cornwall to companies in Scotland for inclusion in the boutique gift boxes.