



## New Scott® Control Rolled Hand Towel solution helps the fight against HAIs

**LONDON, 12 June 2017** The new Scott® Control Rolled Hand Towel solution from Kimberly-Clark Professional brings the latest in hygiene innovation to healthcare cleaning professionals, helping the fight against Hospital Acquired Infections - HAIs.

Continuing pressure on budgets in the healthcare sector means efficiency must be pursued – but not at the expense of good hand hygiene compliance which is critical to maintaining high standards of infection control and preventing HAIs.

Scott® Control Rolled Hand Towel offers the best of both worlds by delivering an uncompromised clean enabling healthcare teams to achieve elevated hygiene outcomes and efficiency at the same time. Designed to be kinder to hands<sup>1</sup>, it is the most efficient Rolled Hand Towel solution versus the equivalent competition<sup>1</sup> making it the perfect hand drying solution for healthcare environments.

Made with patented Airflex\* Fabric Technology and eucalyptus fibre, Scott® Control Rolled Hand Towel is softer and more absorbent, so fewer towels are needed for a hygienic hand dry delivering efficiency with quick and effective drying. Additionally, the unique stamp embossing of Scott® Control Rolled Hand Towels increases user preference by more than 40%<sup>2</sup>.

"About 20-30% of HAI's are preventable, and research shows that the no.1 prevention method is good hand hygiene; however, staff compliance can be a challenge for healthcare facilities," says Sophie Rice, EMEA Healthcare Segment Marketing Manager for Kimberly-Clark Professional. "Workers often have to wash and dry their hands up to 20 times every day which

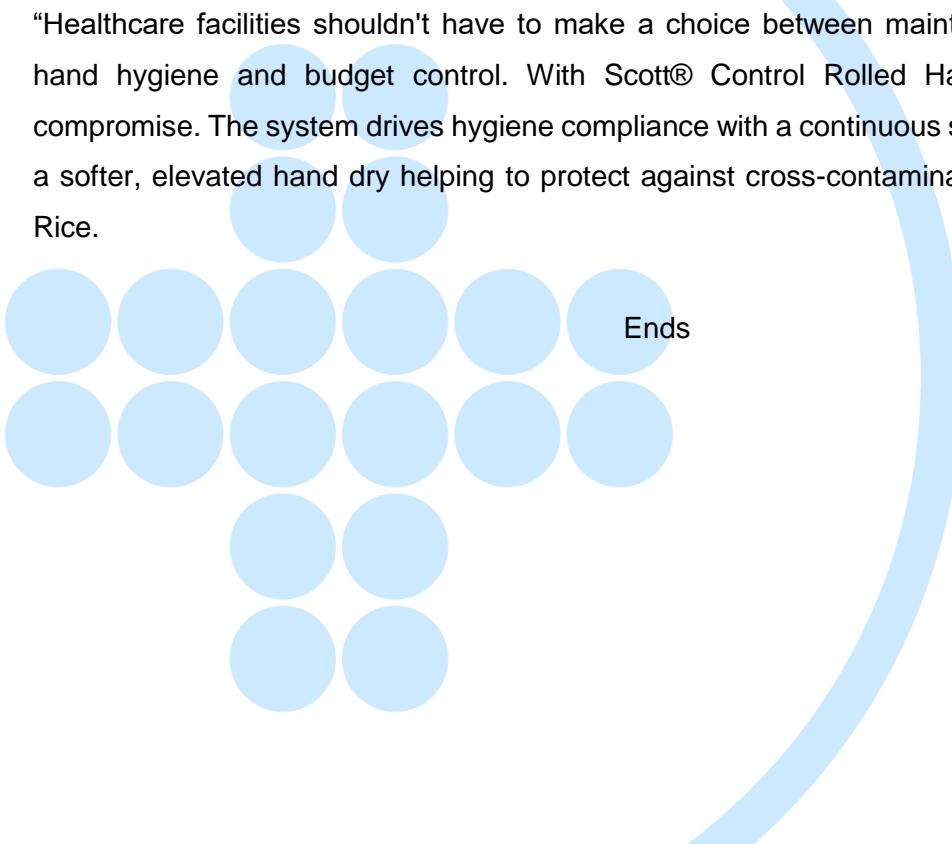
can cause sore skin and irritation. Scott® Control Rolled Hand Towel is softer to use and therefore kinder to hands, which encourages hand hygiene compliance.”

The Scott® Control Rolled Hand Towel System is teamed with a new compact dispenser. The Aquarius\* Dispenser is the most hygienic dispenser versus the competition<sup>3</sup>. It has a smooth design with no dirt traps that might harbour bacteria which enables easy one-wipe cleaning, helping the fight against cross-contamination<sup>4</sup>.

Towel dispensing is efficient and hygienic, with users only touching the sheet they use. The never-run-out feature ensures a continuous rolled towel supply. The stub roll is used to the full with normal single sheet dispensing until the roll is finished. It does not feed twice, and the transition to the new roll is seamless, with no overlap, which maximises efficiency and control budgets. This means less time is required for refilling dispensers and the single-sheet dispensing system helps keep washrooms more tidy making less work for domestic managers and busy cleaning teams<sup>1</sup>.

Scott® Control Rolled Hand Towel Solution provides 40% more dries, meaning fewer refills than equivalent competitor systems.<sup>1</sup> Compression technology gives a more compact roll providing over 1000 sheets per roll. For the cleaning professional, this brings improved operational efficiency and a washroom that is easier to maintain.

“Healthcare facilities shouldn't have to make a choice between maintaining high standards of hand hygiene and budget control. With Scott® Control Rolled Hand Towels there is no compromise. The system drives hygiene compliance with a continuous supply of towels providing a softer, elevated hand dry helping to protect against cross-contamination<sup>1</sup>,” concludes Sophie Rice.



Ends



**Caption: The Scott® Control Rolled System is available in white and black dispensers and both standard size roll and slimroll, a slimmer and smaller format, ideal for limited space.**

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**Notes to Editors:**

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**About Kimberly-Clark**

Kimberly-Clark (NYSE: KMB) and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust Kimberly-Clark's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in 80 countries. To keep up with the latest news and to learn more about the Company's 145-year history, visit [www.kimberly-clark.com](http://www.kimberly-clark.com) or follow us on [Facebook](#) or [Twitter](#).

**Sources:**

<sup>1</sup> Results of Hall Test research conducted by Sapi Research Agency, January 2017

<sup>2</sup> Versus current unembossed Kimberly-Clark Professional products. Results of market research conducted by Parker Insights Agency May 2015

<sup>3</sup> Results of Swab Test study conducted by MGS Laboratories, January 2017

<sup>4</sup> Results of Hall Test research conducted by Sapi Research Agency, January 2017 against dispenser from leading competitors

