



27 June 2017

### **Whitebeam gift boxes – the simple yet stylish gift option for Christmas**

Whitebeam boutique gift boxes are an easy and stylish gift buying choice for busy people looking for that beautiful Christmas present. Giftable products from British companies have been selected by Founder and Creative Director Lisa Whalley-Smith for their quality, packaging, fragrance and design. They are then elegantly placed into stylish boxes, resulting in a stunning gift that will easily resolve those Christmas present dilemmas.

Lisa has created the boxes with products carefully chosen from the finest British producers, designed to add some sparkle to this joyous time of year. From the 'Natural Christmas' (£90) gift box containing Christmas fragrances with aromas of nutmeg, cinnamon and clove to invigorate the senses, to the 'Christmas Calm' box (£110) full of treats to de-stress after the Christmas festivities. Whitebeam gift boxes give a creative touch with indulgent products adding simplicity and elegance to Christmas shopping. For that personalised feel, a handwritten Christmas card can be included.



'Natural Christmas' contains a Christmas Spice half wine bottle soy candle with warming aromas of nutmeg, cinnamon and clove from Half-Cut Candles in Kent, a soft cotton white scarf with gold embroidered feather detail, a Champagne Skin Candle from Siabann in Scotland, a handbag sized tin of Shea Butter from Siabann in Scotland and a luxurious 'Aphrodite' rosehip and rose facial oil from Moa in London. Price: £90 plus p&p.

Having worked in product marketing for 16 years, Lisa has recently set up Whitebeam Gifts Ltd which is named after the leaning whitebeam tree in her garden. By choosing to source products from British companies, Whitebeam Gifts Ltd helps promote and support small cottage industries, family businesses and passionate British entrepreneurs.

Lisa said, *"My gift boxes allow the recipient to discover boutique and artisan brands from British companies. Each gift box purchase not only supports my business but also supports dedicated and passionate British producers."*

Visit [www.whitebeamgifts.co.uk](http://www.whitebeamgifts.co.uk) to see the whole range of gift boxes.

Whitebeam Gifts Ltd will be exhibiting at the Christmas in July Festival on 13 July 2017 and can be found in the "One's to Watch" Christmas Market Place. The event is being held at B1 Victoria House, Bloomsbury, London. Tickets can be found at <http://www.christmasinjuly.co/mediasignup.php>.

Ends



Founder and Creative Director Lisa Whalley-Smith



Lisa's cabin – Whitebeam Lodge

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**Notes to Editors:**

Whitebeam boutique gift boxes are a simple yet stylish option if you need to send a gift. Themed by colour or occasion, there are boxes for every gifting opportunity. Whether it's simply to say thank you, or to celebrate a wedding or new addition to the family, there are boxes already prepared as well as a bespoke service option.

Whitebeam helps showcase beautiful products from British companies by carefully selecting bath, body and giftable items from companies in Cornwall to companies in Scotland for inclusion in the boutique gift boxes.