



16 February 2012

### **Taywell goes (cob)nuts for ice cream at BBC Good Food Show Spring**

Visitors to this year's BBC Good Food Show Spring will be among the first to taste a new luxury nut-flavoured ice cream that's staking its claim to be Britain's best ever.

Taywell's Kent Cobnut ice cream is hand-made by blending crushed end-of-season Kent-grown cobnuts (the tastiest) with the finest British milk and cream.

The new ice cream flavour will be making its public debut at the BBC Good Food Show Spring, which takes place at the Bluewater shopping centre from 12-15 April. Kent-based Taywell, the UK's premier artisan ice cream and sorbet maker, will be exhibiting on stand PK7 at the event.

Taywell's boss Alastair Jessel said: "We think our new Kent Cobnut ice cream is going to be a massive hit with ice cream lovers. We already make Hazelnut and Pistachio ice cream and they're really popular. But our Kent Cobnut is the best nut flavoured ice cream I've ever tasted. We reckon it could even be the best nut ice cream in the country!"

Visitors to the BBC Good Food Show Spring will be able to put Alastair's claim to the test. And if nuts aren't your thing, don't worry because Taywell will be offering a range of other delicious hand-made ice cream flavours, including its award-winning Honeycomb, the company's best seller, which is produced to a recipe using milk and cream from Kent and Sussex and honeycomb from Essex.

Another popular choice is Taywell's gorgeous Raspberry sorbet. Made using fruit grown on Taywell's own farm, this won a coveted 'Quality' Food Award in 2011. For

those looking for a tasty but super-healthy kick, then Taywell's Sea Buckthorn sorbet is just the thing. Sea Buckthorn berries are Britain's most potent superfruit and are packed with nutrients. They also have a great intense, orangey flavour.

But why should people have all the fun? What about our furry friends? Never fear, Taywell is even showcasing a new ice cream for dogs at the BBC Good Food Show Spring!

Billy+Margot™ is a unique and delicious nutritious iced treat created especially for Britain's pooches. Developed by nutritionist and dog lover Marie Sawle, Billy+Margot™ contains no milk, which can be harmful to dogs. The sugars in the product come only from fructose found naturally in the fruit and vegetable ingredients that flavour the ice cream. Aloe Vera and flax oil have been added to boost the healthy qualities of the product further.

Alastair said: "We're really excited to be taking part in the BBC Good Food Show Spring and we can't wait to give visitors to the event – both human and canine – the chance to taste our wonderful products. We look forward to welcoming all ice cream and sorbet lovers to our stand!"

Ends

For further information please visit: [www.taywell.com](http://www.taywell.com) or contact:

**Suzanne Howe Communications**

Tel: +44 (0)1732 875697

Email: [info@suzannehowe.com](mailto:info@suzannehowe.com)

**Notes to Editors:**

- Taywell Ice Creams are handmade in Kent from pure Wealden milk and cream and the freshest fruit and ingredients.
- They contain no added preservatives or 'e' numbers, no artificial additives, colours, stabilisers, no milk powder or reconstituted whey and no GM products.

- Taywell Ice Creams and Sorbets are available from leading food shops and restaurants in London, Kent, Sussex and Surrey, nationwide from Costco stores and to order online at: [www.taywell.co.uk](http://www.taywell.co.uk) for delivery across London and the Home Counties.
- Winners of numerous awards, including 10 Great Taste Awards and a Quality Food Award, Taywell Ice Creams and Sorbets come in more than 80 different flavours.
- Taywell Ice Creams are available in 5 litre, 4 litre, 2.5 litre, 1 litre, 500ml and 125ml tubs in four ranges: Premium Ice Cream, Fresh Fruit Sorbet, Goat's Milk Ice Cream and Special Editions (including those suitable for diabetics).