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### **Smith Square Café & Restaurant goes mobile to pull in the pedestrians**

Kitchens and event catering company Leafi has launched a new, Take-Away Mobile Sandwich Unit at its Smith Square Café & Restaurant in a bid to raise the profile of a venue that is one of London's "hidden gems".

The Mobile Sandwich Unit is operating in the foyer of the acclaimed Smith Square restaurant, selling high quality food and hot and cold beverages to take-away throughout the day.

As well as feeding hungry passers-by, Leafi hopes the Mobile Sandwich Unit will draw more attention to Smith Square Café & Restaurant itself, which is located in the crypt of the St John's Smith Square Concert Hall, a beautiful grade 1 listed church in the heart of Westminster, London. The restaurant offers lunch on weekdays and dinner on concert evenings, and a choice of either waiter service or a self-service buffet.

Liam Farrell, co-founder of Leafi, said: "Smith Square Café & Restaurant truly is one of the capital's hidden gems, serving fantastic food and drink in an amazing setting. But its discreet location means that many people visiting the area don't know that it's there or that Leafi provides in-house catering for local businesses be it breakfasts,

lunches or afternoon teas. We think the Mobile Sandwich Unit will help us address that by creating a presence that's highly visible at street level."

In the morning, the Mobile Sandwich Unit will offer a selection of delicious baked goods and healthy breakfasts, such as granola, Greek yoghurt, fruit salads and forced rhubarb compotes.

At lunchtime it will sell sandwiches made with Leafi's bespoke breads and a wide range of tasty and creative fillings. These will be complemented by a choice of flapjacks, brownies and bar cakes, as well as tray bakes in original and mouthwatering combinations such as beetroot & seed and orange & lavender.

Liam added: "The Mobile Sandwich Unit is an innovative way to promote a venue. But we really believe that giving more people the chance to sample our great food will encourage them to give Smith Square Café & Restaurant a try next time they're planning to eat out."

Ends



A selection of food available from the Mobile Sandwich Unit

### **Leafi Kitchens & Event Catering**

Food, People and Innovation is the mantra of Leafi Kitchens and Event Catering – a restaurant and catering company of distinction. Founded by Fiona Barber and Liam Farrell in 2006, Leafi is primarily an events company but also operates restaurants and café's at most of their exclusive and historical venues located throughout London and Kent.

All of Leafi's venues offer versatile and luxurious space for private parties, weddings and corporate events. They include:

- Smith Square Café & Restaurant at St John's Smith Square Concert Hall, Westminster
- The Buttery Café at Burgh House, Hampstead
- The Courtauld Gallery Café, London
- Danson House, Kent
- Hall Place, Kent

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