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New Tri-Star deli pack is Topper the Pots!

An innovative new deli pot concept from Tri-Star Packaging is set to inject fresh excitement into the out-of-home food sector.

The patent-pending **Deli Pot Topper** is designed so that the pot can be filled with the main ingredient, while the lid – or topper – is filled with a further ingredient to be added when the customer is ready to eat the product.

There are hundreds of possible recipe combinations for the **Deli Pot Topper**, including hummus and crudité's, shaker salads, strawberries and cream, yoghurt and granola, and fruit and nuts. The topper itself is manufactured so that it can fit neatly on to five different sizes of pot in the **Deli Pot Topper** range, from 230ml to 470ml, enabling complete flexibility and portion control.

Kevin Curran, managing director of Tri-Star, said: "The great advantage of the fantastic **Deli Pot Topper** is that it ensures, at the point of consumption, the customer is eating the product when it's in peak condition. When it comes to keeping your customers loyal, quality is the absolute key, and the **Deli Pot Topper** can help you make sure your products are always as fresh and tasty as the moment they were made."

The **Deli Pot Topper** has other benefits, including a compact design that allows easy handling and excellent merchandising opportunities, and a recessed lid panel that results in secure shelf stacking.

Further, the **Deli Pot Topper** is manufactured in crystal clear recycled PET that contains a minimum of 50% post-consumer waste.

Kevin Curran added: “As well as offering great functionality and performance, the new **Deli Pot Topper**, with its superb environmental credentials, is a real step forward in terms of recycled food-grade packaging.”

Ends



Tri-Star's Deli Pot Toppers

For further information please contact **Suzanne Howe Communications**
Editorial, pictures or interviews - Leigh Jackson
Colour separations - Annie Charles
Tel: +44 (0)1732 875697
Email: info@suzannehowe.com
Web: www.suzannehowe.com